TRACKS

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Grantee Spotlight: SCAG 'Go Human' Campaign

The Southern California Association of Governments (SCAG) 'Go Human' awareness and education campaign promotes safe bicycling and walking in communities. Partially funded by the OTS, the campaign is about making streets safe and accessible to everyone.

The OTS attended the "Experience Elenda" Open Streets event in Culver City Sept. 15. It was one of many community events organized by SCAG that allow residents to test out street improvements, such as protected bike lanes and high-visibility crosswalks that make roadways more bicycle and pedestrian friendly.



CHP officer fits child with helmet at 'Go Human' event in Culver City Sept. 15. Children were also taught lessons on bicycle safety, like looking for traffic and navigating intersections.



"Go Human is all about thinking about a different way to get around," SCAG Chief Operating Officer Darin Chidsey said. "It's about using physical activity to get where you want to go...how to be more aware about the safety of those (around you) so that everybody can use the roads equally."

Upcoming open streets events are in the works later this year in Riverside County, and in 2019 for the cities of Baldwin Park, Buena Park, El Monte and South El Monte.

Pete Walker teaches Sacramento students about pedestrian safety

On Sept. 26, Pete Walker, the pedestrian safety mascot, educated students at Sacramento's Two Rivers Elementary School on the importance of being safe when walking or bicycling to and from school.

Playing the role of crossing guard, Pete Walker helped students at a three-way crosswalk use the roadway safely, like looking left, right and left again before crossing, and following traffic signs and signals. Students also received activity books and bookmarks.



September is California's Pedestrian Safety Month. The pedestrian safety initiative is part of the OTS "Pedestrians Don't Have Armor" awareness and education campaign, highlighting the fact that pedestrians are not protected and no match for a vehicle, no matter who is at fault.

Pete Walker and his pedestrian safety team visited two other Sacramento-area elementary schools during the month of October: Dyer-Kelly Elementary School Oct. 10 and Oak Ridge Elementary Oct. 11. The visits coincided with National Bike/Walk to School Day on Oct. 10.

LOOKING AHEAD

Oct. 20-21 Ford Driving Skills for Life-Sacramento Oct. 21-27 National Teen Driver Safety Week Oct. 22-26 National School Bus Safety Week Oct. 31 Halloween High Visibility Enforcement (HVE) DUI Campaign

Go Safely.



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